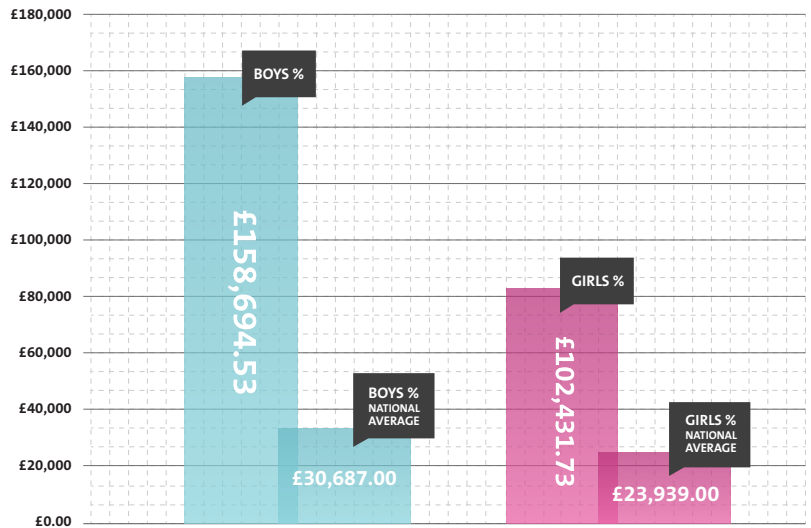


School Children's Salary Expectations

An independent poll of British 6-18 year olds carried out by top money saving website VoucherCodes.co.uk reveals the financial attitudes and salary expectations of 1,000 British children. The research conducted in August 2011 by YoungPoll, looked at a sample of 520 male respondents and 480 female respondents.

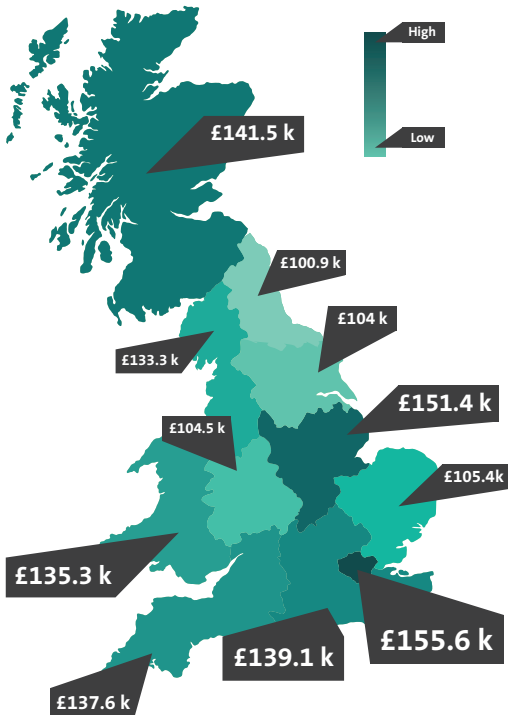
Children's average salary expectations were unrealistically high when compared with the national average* for both sexes. Male respondents made salary predictions £127,000 higher the national average and female respondents predicted that they would earn £78,000 more than the national average.

Children's Future Salary Expectations

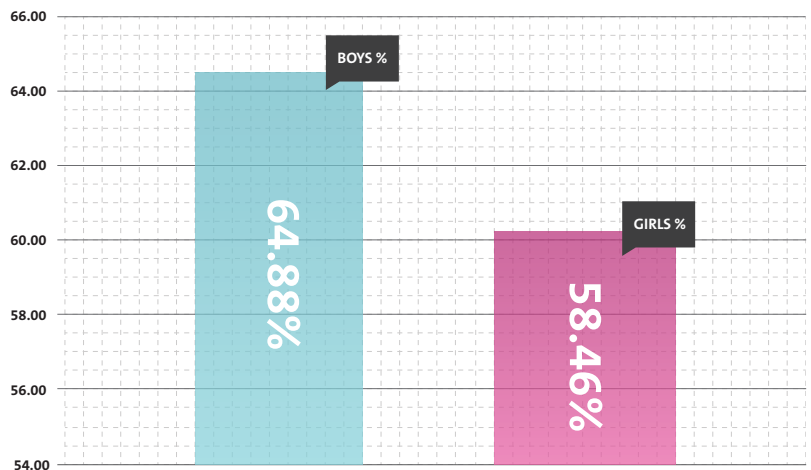


Predicting an annual remuneration of £102,431 female respondents salary expectations were significantly lower than those of male respondents, who predicted that they would earn £158,000 annually.

Regional Breakdown of salary expectations



Children's expectations to earn more than their parents



60% of young people anticipate that they will earn more than their parents or guardians. Male financial confidence carries through here with 65% of boys predicting that they will out earn their parents, compared to 58% of girls thinking the same.

*Average salary findings taken from Monster.com

Children located in the North East and Yorkshire have the lowest salary expectations in the UK, whilst children in both Greater London and the East Midlands have the highest salary expectations in the UK.

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